



One parking partner. Infinite possibilities.

# Pre-Booking Services<sup>+</sup>

## Cure your staff parking headaches

Save time and administrative burden, support your staff and generate additional margin-rich revenue for your facility.

## 2 Pre-Booking Spaces

**A major issue for NHS staff is parking, finding spaces, paying for parking and ensuring that when they do park, it doesn't hinder patients. We've teamed up with an industry-leading partner to enable your staff to pre-book parking spaces. This helps them to plan ahead and gives them the confidence that they can park somewhere secure and convenient for their shift.**

We help facilitate staff being able to book spaces up to a week in advance. We understand that in a fast-paced setting like an NHS hospital or healthcare facility things change, so we provide unparalleled flexibility, helping staff to easily amend or cancel bookings if shifts change or increase in length.

This service ties into your existing ANPR system, meaning there's no set-up fee and your parking solution can be online and supporting your staff in no time at all. The system can be up and running within two weeks.

A number of other sites are already charging a flat fee for staff parking which covers the average time for a shift. This helps to keep life simple, with a single charge for parking.

### During the COVID-19 pandemic we've...

- Enhanced our staff pre-booking service meaning, for a small management fee, we can facilitate free parking for staff if needed
- Worked alongside the British Parking Association to provide free parking for Key Workers
- Worked with private clients to repurpose unused space for use as testing centres



## How does pre-booking benefit the Trust?

### ✓ Easy to set-up

By tying into existing ANPR technology, pre-booking allows you to automate your parking, making life easier for your staff. We also take the hassle out of launching your pre-booking by creating listings and managing all the admin for you, including providing any printed or electronic materials to help promote the service to staff.

### ✓ Provide staff with flexible parking

By enabling your staff to book their parking up to a week in advance you're helping them to plan for their shifts and remove a major headache from their working day. Pre-booking helps to provide staff with allocated parking within a specific car park or zone and they can amend their bookings should their shifts or rotas change.

### ✓ Generate revenue for your facility

The system provides a hassle-free way to generate margin-rich revenue to reinvest back into your facility or set it to offer staff free parking for a small management fee during the pandemic.

### ✓ Overseen by experts

We understand how difficult parking can be at healthcare sites. Balancing your staff and patient requirements is key. We use our insight and know-how to monitor performance and regulations helping your site to run smoothly. The control ultimately rests with you, we can start trialling the service with as few as 20 spaces. This can be scaled and is constantly monitored. If you aren't happy or need to change anything you can pause or cancel your listings with a click of a button.

**“The pre-booking service was really simple to set up and easy for the staff to use - the simplicity and flexibility have been a real asset as we've had to adapt during the pandemic. The staff and board love it and there's been some really positive feedback with the potential for it to really change the way we look at parking across the wider Trust estate.”**



Dave Reavy at Royal Free NHS Trust

## How does it work?



### Create a listing

List a space with us for free – we then create a dedicated page which is only available to staff. Once you are happy with it the page goes live and you can direct staff to pre-book their parking using the link we provide.



### Staff book spaces

Staff can book specific dates and times to guarantee their parking for a shift. We handle all the admin, from email confirmations for your team through to monthly reporting for you. If a rota changes staff can simply amend or cancel their booking.



### You get paid

Each month the earnings you make from your parking are deposited directly into your bank account, providing additional funds to reinvest back into your facility.

## Frequently asked questions

### Q. Can this system work alongside existing staff permits?

Of course! When we create the listing for your space we check to see if it requires a permit and go over any other important details relating to your parking site. This helps us to create the best possible listing which you'll see before anything goes live. This service can function as a perfect alternative if your site isn't ready to launch a full permit system.

### Q. How does payment work?

We pay any rental fees earned by your spaces into your bank by the last business day of the following month. For example, the fees earned from your bookings in January will be paid to you before the end of February.

### Q. Who will be using my space?

Your staff, this service exists to support them. Allowing them to plan ahead and book parking in preparation for shifts but also affording them the flexibility to cancel and change bookings should their rota change.

### Q. How much does it cost to list my space for pre-booking?

Listing a space costs you nothing. We take a small commission on any bookings to cover the creation and management of your pages as well as admin support. You keep the rest to reinvest back into your facility while we manage everything for you.

### Q. Where is my space advertised?

On posters and via internal communications to your staff. They can then access a secure link unavailable to the public to manage their booking. This helps to ensure your staff remain the priority with pre-booking spaces.

It was perfect and safe to park at Staff Car Park South Side. I'm looking forward to booking for another available day. Thank you!

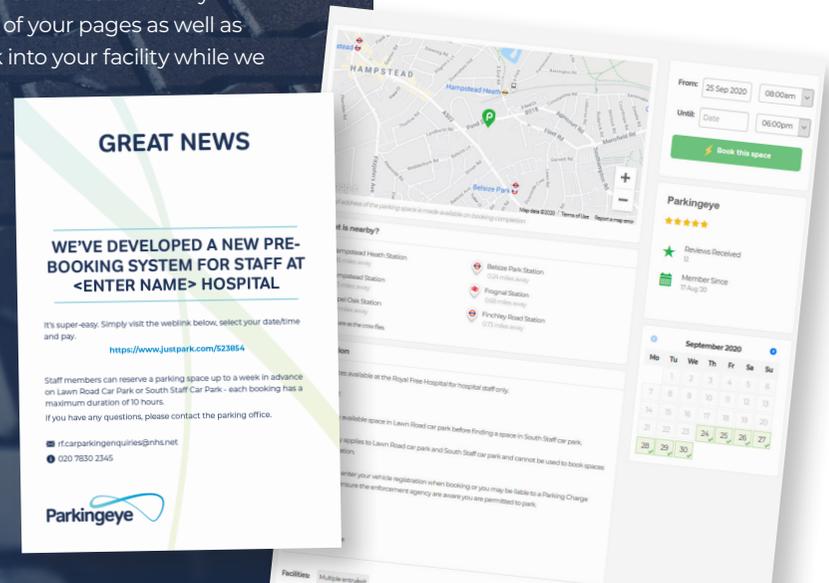
Festus A ★★★★★

Very easy to park - no issues.

Ragini P ★★★★★

Good that the hospital is offering us free parking during COVID. The system has been good to date.

Debbie L ★★★★★



# Parkingeye

One parking partner. Infinite possibilities.

Established in 2004, Parkingeye has grown from a pioneering business into one of the UK's market-leading car park management operators, with almost 350 employees and over 3,700 sites in its roster. Our portfolio offers a range of next generation solutions which span ANPR monitoring, enforcement, permit management, pay-on-foot, virtualised payment platforms, site performance boosters, loyalty apps and much more, to help businesses large and small across the UK thrive.

We have a 97% customer retention rate and look after solutions for some of the most complex car parks in the country, including 3 of Britain's top 6 supermarkets, some of the world's largest hotel chains, thousands of retailers, property management giants, NHS Trusts and some of the country's most prestigious universities.

Come with us and experience what parking should be like.

## To transform the way you approach parking, get in touch.

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